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## MEDIA RELEASE

**FOR IMMEDIATE RELEASE**

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### **SHOSHONE-BANNOCK CASINO HOTEL ANNOUNCES KEITH SWEAT & PRETTY RICKY**

**FORT HALL, IDAHO** — The Shoshone-Bannock Casino Hotel is set to bring a night of unmistakable R&B energy to Fort Hall as Keith Sweat and Pretty Ricky take the stage on Saturday, August 15, 2026.

Blending decades of chart success, slow jams, and crowd-favorite anthems, the August concert promises a night built for fans of classic R&B, mid-2000s nostalgia, and live performances that still know how to fill a room.

A defining voice in R&B, Keith Sweat has spent decades shaping the genre with his signature vocals, songwriting, and production. Widely recognized as one of the key forces behind the New Jack Swing era, Sweat has built a career marked by enduring hits, multi-platinum albums, and a lasting influence on R&B music. His debut album, *Make It Last Forever*, sold more than three million copies and produced standout singles including “I Want Her.” Over the years, he has delivered five straight No. 1 albums, sold more than 25 million records worldwide, and earned recognition not only as a performer, but also as a producer, mentor, radio host, and music industry trailblazer.

Joining him is Pretty Ricky, the Miami-born R&B/hip-hop group whose blend of smooth harmonies, seductive lyrics, and club-ready swagger helped define the sound of the mid-2000s. The group rose to national prominence with its gold-certified debut album *Bluestars*, featuring breakout hits including “Grind With Me” and “Your Body.” Pretty Ricky followed that success with *Late Night Special*, which debuted at No. 1 on the Billboard 200 and featured the hit single “On the Hotline.” Their music remains closely tied to one of the most memorable eras in modern R&B and hip-hop, with a catalog that still resonates on throwback playlists and live stages across the country.

Together, Keith Sweat and Pretty Ricky bring a lineup that bridges generations of R&B—one rooted in timeless slow jams, radio staples, and the kind of songs that still pull people back to a certain time, a certain place, a certain feeling.

Tickets go on-sale Friday May 22, 2026 at 10:00 a.m. For ticket details, presale access, and event updates, visit [shobangaming.com](http://shobangaming.com) or follow the Shoshone-Bannock Casino Hotel’s verified social media channels.

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*Shoshone-Bannock Casino Hotel is home to an 85 thousand-square-foot gaming operation, 156 hotel rooms, a 15,000 square-foot ballroom/event space, five food and beverage outlets, and High Stakes Bingo Hall.*

*The Shoshone-Bannock Tribes owns and operates three gaming properties, including the Shoshone-Bannock Casino Hotel, Sage Hill Casino and Travel Center, and Bannock Peak Casino and Truck Stop. The Economic Growth Plan continues to evolve for the health and benefit of the Tribal membership and the Eastern Idaho Region.*

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