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## MEDIA RELEASE

**FOR IMMEDIATE RELEASE**

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### **SHOSHONE-BANNOCK CASINO HOTEL LAUNCHES GALACTIC BINGO**

**FORT HALL, IDAHO** — Bingo has carried the same rhythm for decades: daubers, cards, and the classic call that echoes across the room. This week, the Shoshone-Bannock Casino Hotel flipped the switch—literally. On Wednesday, March 4, 2026, the property debuted Galactic Bingo, a new weekly bingo experience designed to feel less like a quiet hall and more like a midweek event. The first session lit up the room with black lights and neon color, added a bar with signature cocktails, brought in DJ Adrian to keep the crowd engaged and the energy moving from the first call to the final win.

Galactic Bingo is built for longtime bingo players *and* for new guests who've never shouted "BINGO!"—more atmosphere, more momentum, and more reasons to show up with friends.

Galactic Bingo runs every Wednesday through the end of April, offering an affordable night out with a fresh, high-energy twist.

For schedules, details, and updates, visit [shobangaming.com](http://shobangaming.com) or follow the Shoshone-Bannock Casino Hotel on verified social media channels.

*Shoshone-Bannock Casino Hotel is home to an 85 thousand-square-foot gaming operation, 156 hotel rooms, a 15,000 square-foot ballroom/event space, five food and beverage outlets, and High Stakes Bingo Hall.*

*The Shoshone-Bannock Tribes owns and operates three gaming properties, including the Shoshone-Bannock Casino Hotel, Sage Hill Casino and Travel Center, and Bannock Peak Casino and Truck Stop. The Economic Growth Plan continues to evolve for the health and benefit of the Tribal membership and the Eastern Idaho Region.*

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